ORDER

KLAS

Orders	**Order / Rev:**	37163		
	Alt Order #:	08859082		
	Product Desc:	ISSUE		
	Estimate:	400		
	Flight Dates:	09/04/12 - 09/10/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/31/12 / 10/01/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Americans 4 Prosperity**		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	18	$73,700.00	$62,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	$73,700.00	$62,645.00	0.00
Totals	18	$73,700.00	$62,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$73,700.00
Market	100%	$245,666.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$61,416.67
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$12,283.33
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/04/12	09/07/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF--	1:00	4	$1,800.00	LV1	0.00 NM	4	$7,200.00
NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/03/12	09/09/12	-TWTF--	4	$1,800.00	0.00							
E 2	8	09/04/12	09/04/12	Tue 10-11p Ent Tonight / Ins Edition	CM	10-11p	-T-----	1:00	1	$2,400.00	LV1	0.00 NM	1	$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	09/04/12	09/07/12	Tue 10-11p Ent Tonight / Ins Edition	CM	10-11p	-T-----	1:00	1	$2,400.00	LV1	0.00	NM	1	$2,400.00
				INSIDE EDITION											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / -T----- / 1 / $2,400.00 / 0.00											
				INSIDER/ET											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / -T----- / 1 / $2,400.00 / 0.00											
E 4	8	09/04/12	09/06/12	Pol Debates & Conventio 2012 Dem Nat'l Convention	CM	Tu-Thur 7-8p	-TWT---	1:00	3	$7,000.00	LV1	0.00	NM	1	$7,000.00
				DEMOCRATIC NATIONAL CONVENTION											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / -TWT--- / 3 / $7,000.00 / 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				2 / 8 / 09/03/12-09/09/12 / Pol Debates & Conventions / Tu-Thur 7-8p / -TWTh----- / 1:00 / ~~$7,000.00~~ / 0.00 / NM											
				Credited [v7]											
				3 / 8 / 09/03/12-09/09/12 / Pol Debates & Conventions / Tu-Thur 7-8p / -TWTh----- / 1:00 / ~~$7,000.00~~ / 0.00 / NM											
				Credited [v7]											
E 5	8	09/08/12	09/08/12	Sat 7-8p - ET Wknd Insider Weekend	CM	730-8p	-----S-	1:00	1	$1,000.00	LV1	0.00	NM	1	$1,000.00
				ET WEEKEND											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / -----S- / 1 / $1,000.00 / 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				1 / 8 / 09/03/12-09/09/12 / Sat 7-8p - ET Wknd / 730-8p / ------Sa-- / 1:00 / ~~$1,000.00~~ / 0.00 / NM											
				See MG 5.2											
				2 / 8 / 09/09/12-09/09/12 / Politics Now S Sebelius / Various / --------Su / 1:00 / $1,000.00 / 0.00 / NM											
				Ⓜ MG for 5.1 09/08											
E 6	8	09/08/12	09/09/12	US Open Tennis US Open Tennis	CM	Various (9:00 AM-7:00 PM)	-----SS	1:00	2	$850.00	LV1	0.00	NM	2	$1,700.00
				US OPEN											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / -----SS / 2 / $850.00 / 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				1 / 8 / 09/03/12-09/09/12 / US Open Tennis / Various (9:00 AM-7:00 P / ------SaSu / 1:00 / ~~$850.00~~ / 0.00 / NM											
				See MG 6.3 [Due to US Open cancel by CBS at last minute - LM]											
				3 / 8 / 09/10/12-09/10/12 / US Open Tennis / Various / M--------- / 1:00 / $850.00 / 0.00 / NM											
				Ⓜ MG for 6.1 09/08											
E 7	8	09/09/12	09/09/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	1:00	1	$3,000.00	LV1	0.00	NM	1	$3,000.00
				CBS SUNDAY MORNING											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / ------S / 1 / $3,000.00 / 0.00											
E 8	8	09/09/12	09/09/12	Face The Nation Face The Nation	CM	Face The Nation	------S	1:00	1	$4,000.00	LV1	0.00	NM	1	$4,000.00
				FACE THE NATION											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / ------S / 1 / $4,000.00 / 0.00											
E 9	8	09/09/12	09/09/12	Sun 9-10p The Good Wife	CM	9-10p	------S	1:00	1	$17,000.00	LV1	0.00	NM	1	$17,000.00
				THE GOOD WIFE											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / ------S / 1 / $17,000.00 / 0.00											
E 10	8	09/09/12	09/09/12	Sun 10-11p The Mentalist	CM	10-11p	------S	1:00	1	$19,000.00	LV1	0.00	NM	1	$19,000.00
				THE MENTALIST											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/03/12 / 09/09/12 / ------S / 1 / $19,000.00 / 0.00											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	8	09/10/12	09/10/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M------	1:00	1	$1,800.00	LV1	0.00	NM	1	$1,800.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/10/12	09/16/12	M------	1	$1,800.00	0.00								
E 12	8	09/10/12	09/10/12	630-7p Inside Edition Inside Edition	CM	630-7p	M------	1:00	1	$2,400.00	LV1	0.00	NM	0	$0.00
INSIDE EDITION															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/10/12	09/16/12	M------	1	$2,400.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1	*8*	*09/10/12-09/16/12*		*630-7p Inside Edition*		630-7p		M---------		*1:00*	*~~($2,400.00)~~*		0.00	*NM*	
Credited [v7]															
N 13	8	09/05/12	09/05/12	Wed 10-11p Ent Tonight / Inside Edition	CM	10-11p	--W----	1:00	1	$2,400.00	LV1	0.00	NM	1	$2,400.00
INSIDE EDITION															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/03/12	09/09/12	--W----	1	$2,400.00	0.00								
N 14	8	09/06/12	09/06/12	Thu 10-11p Ent Tonight / Inside Edition	CM	10-11p	---T---	1:00	1	$2,400.00	LV1	0.00	NM	1	$2,400.00
INSIDE EDITION															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/03/12	09/09/12	---T---	1	$2,400.00	0.00								
N 15	8	09/06/12	09/06/12	Thu 10-11p Ent Tonight / Inside Edition	CM	10-11p	---T---	1:00	1	$2,400.00	LV1	0.00	NM	1	$2,400.00
INSIDER/ET															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/03/12	09/09/12	---T---	1	$2,400.00	0.00								
													Totals	18	$73,700.00